



ART JOURNAL  
FOUNDATION



Sargam is Annual Online Singing Competition organized by Art Journal Foundation that aims at enhancing creativity and motivation skills amongst school students.

Art Journal Foundation is a creative platform by Elevating Art Private Limited that supports the process, practice, and education in Arts and Culture.

We aim to create a resource platform that shall be useful in enhancing and encouraging creativity, critical investigations, explorations, and experiments.

AJF aims to be the premier destination for artists to immerse in the creative process and develop skills

# Art Journal Foundation Brings to you

## SARGAM 2023

### Registration fees:

For students in India: 120 INR

For students in UAE : 15 AED

For students in any other country: 5 USD

### Categories:

- A: Grades 1, 2 and 3
- B: Grades 4 and 5
- C: Grades 6, 7 and 8
- D: Grades 9, 10, 11 and 12

### Prizes:

Each category :

1st Prize: 3000/- INR

2nd Prize: 2000/- INR

All winners and Participants will get an eCertificate.

**Type of Entry:** Solo performance

**Theme –** Five Elements of Nature (Water, Fire, Earth, Air, Space)

Weave one or more elements of nature in a harmonious crescendo, demonstrating their interplay and unity. Your song choice must symbolize the enduring presence of the elements in the world around us.

## Instructions:

1. Each participant is allowed to submit ONLY one entry for Sargam.
2. Each participant will sing a solo song of any genre, depicting any one or more elements of nature.
3. The participant may choose any song that depicts the theme or even compose an original piece. The submission piece may be a combination of songs.
4. The chosen song can be participant's original composition or a cover. In case of a cover, the song must be sung in participant's own style.
5. Participants may play any instrument along with the singing; however video editing of any sort is not allowed.
6. Participants will be required to send a minimum 3 minutes and maximum 5 minutes duration singing video that must be shot in horizontal orientation.
7. The chosen song can be in any language, however if it is other than Hindi or English, the participant should provide English translation.

## Submission Guidelines:

- The video recording should be clear and free from technical glitches.
- Submissions to the competition to be uploaded on the submission link, that will be received on your registered mail ID, as a video in an MP4 format, maximum size 20 MB.
- Participants are responsible for including their music (if any) with their video submission.
- When submitting please label your video file with your name, category for clear identification, for example:

Nameofthestudent\_CategoryName\_Sargam.mp4



# Criteria for Judgement:

**Vocal Ability** - the technical aspects of the participant's singing, including pitch accuracy, tone quality, range, breath control, vibrato, and overall vocal control.

**Expression and Emotion** - The depth and ability to convey emotions connected to the song's lyrics and melody.

**Integration and interpretation** - The choice of song (self composed or otherwise) that shows a student's interpretation and understanding of the theme.

**Diction and Clarity**: Articulation of lyrics ensuring clear communication of the song's message.

**Overall Impact**: The overall impact and effectiveness of the performance in engaging and connecting with the audience.

Last date of Submission- 30th September, 2023

Result Announcement- 30th October, 2023

Scan For Registration

